



Join the Navy!

**Region Southwest,
Morale Welfare and**

**Recreation (MWR) in support
of the**

FREEDOM FESTIVAL

4th of July

**Premier Military Family
appreciation event**

The **2009 FREEDOM FESTIVAL**, 4th of July, **Military Family Festival** is the Navy's premier event to *thank and honor the contributions and sacrifices made by our Sailors and their families* and is attended by **10,000 military family members.**

Sponsorship supports event day activities of:

- ★ Children's Activity Area with carnival rides, games and giant inflatable courses and bounces
- ★ Balloon Clowns, Caricature Artists, Palm Readers, Face Painters, Stilt Walkers, an entertainment stage offering non-stop live music and children's entertainment
- ★ Classic Car Show
- ★ All American Lunch of hot dogs, hamburgers, chips and beverage
- ★ Bay Front bleacher seats to San Diego's largest fireworks show on the bay

Sponsorship package levels are:

Presenting Sponsor: \$10,000
Supporting Sponsor: \$7,500
Official Sponsor: \$5,000
Associate Sponsor: \$2,500
Promoter Sponsor: \$1,000
Navy Team Sponsor: \$750
Booth Space: \$500

All Sponsors receive the basic package as follows, with additional considerations appropriate to the level you choose:

- ★ An opportunity to show your support of the military community
- ★ Booth including canopy, table and chairs to meet and greet military customers event day
- ★ Access to VIP fireworks viewing area
- ★ Recognition in "Thank You" ads in *Wave~winds* magazine, 35,000 copies distributed bi-monthly to the "Military Family"
- ★ Recognition on event promotional and "Thank You" movie ads at naval base theaters and in *MWR This Week* electronic newsletter distributed to 50,000 readers each week
- ★ Company banners and verbal recognition at the event
- ★ Your company's name or logo on posters, flyers and other event promotional materials

Please join us and accept this exciting opportunity today! You will support our Sailors and their families while maximizing your sponsorship investment.

Irene Wells, Regional Sponsorship Coordinator
Navy Region Southwest MWR
E-mail: Irene.Wells@navy.mil or
Phone: 619-556-7464



4th of July

Freedom Festival

Your opportunity to support our Military Families!



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*Region Southwest,
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FREEDOM FESTIVAL
4th of July
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YES! I want to Sponsor
The 2009 FREEDOM FESTIVAL
4th of July Military Family Celebration

- Presenting Level Sponsor: \$10,000
- Supporting Level Sponsor: \$7,500
- Official Level Sponsor: \$5,000
- Associate Level Sponsor: \$2,500
- Promoter Sponsor: \$1,000
- Navy Team Sponsor: \$750
- Booth Space: \$500

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Please charge my (Circle one: Master Card or VISA) or pay with a check

Cardholder's Signature: _____

Print Name: _____

Card Number: _____ Expiration Date: __/__/__

Authorized Amount: \$_____

Please make checks payable and mail to:

CNSRW MWR
2375 Recreation Way
San Diego, CA 92136-5518

Or FAX this form to 619-556-2333, ATTENTION: Irene Wells, Sponsorship Coordinator

E-mail: Irene.Wells@navy.mil or phone: 619-556-7464



4th of July
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Your opportunity to support our Military Families!